

Celebrity Pump – Official Whitepaper

Introduction

The world of cryptocurrencies is constantly evolving, and with it, new ways to build community, culture, and value are emerging. **Celebrity Pump** was born as a platform that combines blockchain, entertainment, and collective participation through tokens inspired by the world's most influential celebrities.

Our purpose is simple yet powerful: to transform culture and virality into a crypto experience, powered by memes, trading, and the strength of a global community.

What is Celebrity Pump?

Celebrity Pump is a decentralized platform on Solana that launches celebrity-themed tokens, chosen and voted for by the community through the **VOTE** system.

Each token is more than a digital asset; it's a cultural representation that blends:

- Global celebrity identity.
- Meme culture and virality.
- Trading with locked liquidity and secure contracts.
- Community-driven participation through VOTE.

Vision

To become the **leading hub of cultural and community tokens in the blockchain ecosystem**, where the community has full control over which celebrity gets immortalized on-chain.

Mission

- Empower the community to shape the project's future through transparent voting.
- Provide tokens with locked liquidity and renounced contracts, ensuring transparency and trust.
- Combine entertainment, investment, and culture into a dynamic ecosystem.

General Tokenomics

All tokens launched by Celebrity Pump follow a clear and transparent allocation model:

- 50% Liquidity (locked)
- 20% Staking (holder rewards)
- 10% Expansion & future listings
- 10% Community (airdrops, contests, dynamics)
- 5% Strategic reserve
- 5% Developers (technical and operational improvements)

This distribution applies as a standard across every token, ensuring fairness and transparency for the community.

Roadmap

Q3 2025 – The Birth of Celebrity Pump

- September 19: launch of the first official token \$CR7 (Cristiano Ronaldo).
- Launch of the **VOTE** platform to decide upcoming tokens.

Q4 2025 - Initial Expansion

- October 3: second token (community vote).
- October 17: third token (community vote).

- First viral campaigns and meme dynamics.
- Staking launch scheduled for the end of November.

Q1 2026 - Consolidation

- Flexible & locked staking (30/60/90 days).
- New tokens chosen via VOTE.
- Listings on CoinGecko and CoinMarketCap.

Q2 2026 - Global Scaling

- Partnerships with creators and communities.
- New gamified participation formats.
- Expansion of celebrity tokens into new markets.

Why Solana?

We chose **Solana** as the blockchain for Celebrity Pump because it offers:

- Low transaction fees: accessible for all users.
- **High speed:** +65,000 transactions per second.
- An active and growing community.
- A strong DEX ecosystem (Raydium, Jupiter, Orca, etc.).
- Compatibility with popular wallets such as Phantom.

Security & Transparency

Our security principles apply to all Celebrity Pump tokens:

• Liquidity locked from launch.

- Fixed supply: no additional minting.
- Renounced contracts: no unilateral control over mint or metadata.
- No hidden fees (no tax tokens).
- Metadata released to IPFS: ensuring decentralization.

Staking

The staking system will be live by the end of November 2025.

- Flexible staking: adjusted rewards, withdraw anytime.
- Locked staking (30, 60, or 90 days): higher rewards for long-term holders.

Risks & Mitigations

1. Market volatility

- Risk: Token prices can fluctuate drastically.
- Mitigation: fixed supply, locked liquidity, transparent distribution reduce excessive speculation.

2. Manipulation or rugpull risk

- Risk: Common in new crypto projects.
- Mitigation: renounced contracts, locked liquidity, no additional minting.

3. Community dependence

- Risk: The project's success depends on community participation.
- Mitigation: the VOTE system empowers users and fosters virality.

4. Phishing & external scams

- Risk: Fake sites or phishing attempts.
- Mitigation: verified official communication, clear links on the website, and continuous community education.

Community & Culture

Celebrity Pump is much more than a token. It is a cultural movement where users decide, create, and go viral. The platform grows through the collective energy of the community, which chooses which celebrity deserves to be represented on-chain, keeping the project alive and authentic.